

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM

OFFICES IN WEST & CENTRAL REGION FOR THE MONTH OF SEPTEMBER 2021

EBSB BRANDING AT TRAVEL & TOURISM FAIR (TTF) AHMEDABAD

Sr. No	Activities by India Tourism Mumbai	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants Attendees	Any other relevant information
01	Travel & Tourism Fair (TTF), Ahmedabad	September 2021	Ek Bharat Shreshtha Bharat branding at Travel & Tourism Fair (TTF), Ahmedabad held from 23-25 September 2021 at Ahmedabad	India Tourism Mumbai participated in the Travel & Tourism Fair (TTF), Ahmedabad at the Forum Convention (club 7) Shela, Ahmedabad held from 23-25 September, 2021. During 3 days of exhibition more than 500 visitors visited Incredible India stall, which was prominently located in the Fair. The Incredible India stall showcased Gujarat-Chhattisgarh paired States under EBSB initiative.	Gujarat-Chhattisgarh	500 Visitors visited Incredible India stall	

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Incredible India

Dekho Apna Desh

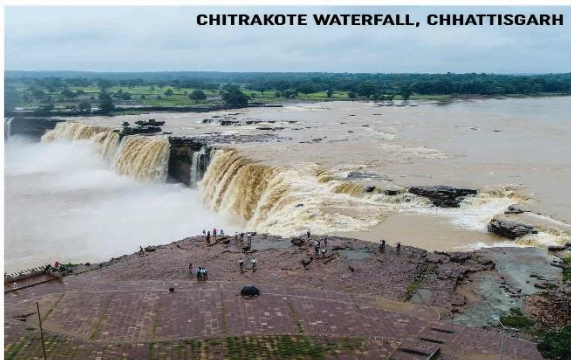


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Government of India
Ministry of Tourism

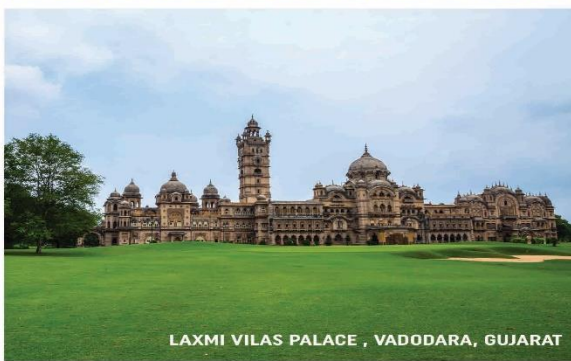


Indiatourism
Mumbai

CHITRAKOTE WATERFALL, CHHATTISGARH



LAXMI VILAS PALACE , VADODARA, GUJARAT



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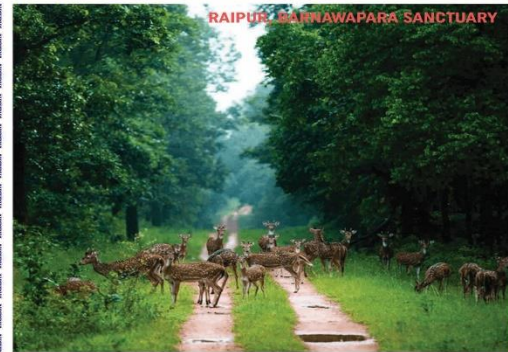


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RAIPUR, BANNAWAPARA SANCTUARY



STATUE OF UNITY FROM VALLEY OF FLOWER

